



THE CROWN OF OPPORTUNITIES

INTERNATIONAL JUNIOR MISS
SOUTH AFRICA

2027 NATIONALS GUIDELINE



Director Tidimalo Tlhabi

When I started International Junior Miss South Africa, I dreamed of creating more than a pageant, I wanted to build a platform where young ladies could discover their confidence, find their voices and realise that a crown is the beginning of many opportunities. Seven years later, as we prepare for our 7th National Competition, I am filled with gratitude for the journey, the incredible young women we have encountered and the legacy we have built together. And now, you are part of that story. This year will be a particularly meaningful one as we celebrate how far IJMSA has come, honour the journey that brought us here and create memories worthy of this milestone. The 7th Nationals will be more than a competition, it will be a celebration of the girls, the crown, the opportunities and the incredible journey we have shared. **Welcome to IJMSA 2027 – your chapter begins now, and I cannot wait to see the story you will write.**

Implications of being an IJMSEA 2027 Finalist:



No Refund Policy

There is a lot of work that goes into planning a national pageant. As a result **should you wish to withdraw at any point of the competition you will not be refunded any monies that you would have paid, furthermore our legal team will recover the balance of pageant fees from you.**



Disclaimer

1. You may not defer your entry to the following year.
2. You may not substitute another person in your place.
3. In the event that you withdraw from the competition and won an award, kindly note that you will forfeit the award.



Disclaimer

You are responsible for pageant fees, travel, accommodation and all outfits that you will require to take part in the competition.

Implications of being an IJMSA 2027 Finalist:



POPI Act

A:

IJMSA commits to strictly adhering to the POPI Act and keeping your personal information safe. Your personal information will only be used for IJMSA promotional purposes. No personal information will be shared without your consent.



Disclaimer

B:

We hereby request your permission to share your child's (if 18 and older, we request your permission) pictures, name, surname, province and any other information about your child on our social media platforms, our website and other forms of IJMSA communications without compensation.



Disclaimer

If you are happy with point A and B you may proceed in being part of our 2027 Nationals.

If you are not happy with point A and B you may not continue with the pageant.

Compulsory Competitions Judging Criteria:

30% Evening Wear Breakdown:

- First Impression – 5%
- Ramp Technique – 5%
- Elegance and Grace – 10%
- Personality – 5%
- Routine – Entry Pose; 4 poses MAX at the Centre & Exit pose – 5%



30% Fun Fashion Breakdown:

- First Impression – 10%
- Ramp Technique – 10%
- Personality – 8%
- Routine – Entry Pose; 4 poses MAX at the Centre & Exit pose – 2%



40% Interview Breakdown:

- Overall Impression – 8%
- Introduction – 10%
- Communication – 10%
- Answering – 12%



Kindly Please Click for the Rules of all Compulsory Competitions:



Free Optional Competitions



I AM Leadership Award

- Finalist must write an essay on the leadership roles that she has had the opportunities to be in and state what makes her a great leader.
- The essay must be accompanied by a letter of recommendation from a teacher, community leader, church, etc.
- Above must be emailed to enter@ijmsa.com on or before 30th April 2027
- A winner in each category receives a sash and a crown

Young Author Award

- Submit an essay on **"My pageant story"** or **"It is more than a pageant."**
- Your essay should be no more than **250 words**.
- Avoid using AI as it is judged by an Author
- 4-6 can submit a coloured-in Princess piece.
- Above must be **emailed to enter@ijmsa.com on or before 30th April 2026** A winner in each category wins a sash and a crown.

Social Media Influencer Award

- Tag our social media pages on your journey to nationals.
- Most active girl will be awarded.
- A winner in each category receives a sash and a crown

Entrepreneur Award

- This award goes to the finalist that raises the most cash towards IJMSA for cash winnings that the TOP 5 receive.
- Minimum amount to be collected in order to be considered for this award is R2500.
- A winner in each province receives a sash and a crown



Free Optional Competitions



Public Choice Award

- Public choice will run from September 2026 to the 30th June 2027. The purchase of voting bundles occurs via the following bank account:
- 1. **TT Accounting Services: Standard Bank, Cheque acc. 370631153**
- Winner in each category wins a sash and crown
- Overall highest voter wins a Sash, large crown and Opening number dress for internationals on condition that she participates at 2027/28 Internationals.
- Overall Top6 highest voters between September 2026 to 31 May 2027 will win appointed titles to represent Team South Africa in the USA at own expense.

Debutant Award

- As part of our CSI project we collect sanitary pads.
- All sanitary pads collected must be delivered to an address that will be communicated.
- Overall highest number of sanitary towels packets collected wins a Sash and a large crown.
- Winner in each category wins a sash and crown
- **Due date for delivering sanitary towels:**
- **31st May 2027**
- **Sanitary Towels will also be collected at registration on the 30th of June 2027 at Nationals**

Payable Optional Submission Competitions

Photogenic Award

- Do you have a face that the camera loves?
- You submit a maximum of 2 headshot Pictures of your choice.
- **Email the pictures to enter@ijmsa.com by 31^s May 2027.**
- Winner in each category will win a sash and crown
- Winner in each category will win a photoshoot with IJMSA's photographer of choice.
- **Payment of R600 Due date – 28 February 2027**

Academic Excellence Award

- This is based on the academic performance of the finalist.
- Winner in each category will be selected based on the full year academic results for 2026.
- **Academic results are emailed to enter@ijmsa.com by 31^s May 2027.**
- Winner in each category will win a sash, crown and a prize
- **Payment of R600 Due date – 28 February 2027**

Charity Award

- Charity was created to recognise and award young ladies for their outstanding community service.
- Finalists may select a project of choice and compile a portfolio of evidence in the following formats: **Word or PDF or Powerpoint.**
- Only charity work where the finalist is wearing an IJMSA finalist sash or an IJMSA branded outfit will be considered.
- **Portfolio must be emailed to enter@ijmsa.com by 31st May 2027**
- Winner in each category will win a sash and crown
- **Payment of R600 Due date – 28 February 2027**

Payable Optional Submission Competitions



Talent Award

- Your Talent must be pre-recorded and **emailed.**
- **Email your talent to enter@ijmsa.com by 31st May 2027 via We Transfer.**
- Only one performer is allowed, being the finalist. **No group entries.**
- **Performance is restricted to 2 minutes only.**
- Winner in each category will win a sash and crown.
- **Payment of R600 Due date – 31 March 2027**

Media Correspondent Award

- We will determine our media correspondence winners before Pageant weekend..
- Scripts will be emailed to participants by the 1st April 2027.
- **All entries must be emailed to enter@ijmsa.com by 31st May 2027 via We Transfer.**
- Winner in each category will win a sash, crown and a Co-MC Opportunity at our awards evening for one of our awards.
- **Payment of R600 Due date – 31 March 2027**

Print Work Portfolio Award

- Do you see yourself featured in magazines or on billboard campaigns? The print model contest showcases your abilities as an editorial model.
- You can email 3–5 images which will be judged as a portfolio.
- The photos maybe colour or black and white and should be editorial in nature – think props, full body length and curated images.
- Ware not looking for traditional headshots (those are for the photogenic competition)
- **Print work Portfolio must be emailed to enter@ijmsa.com by 31st May 2027**
- **Winner in each category will win a sash and crown**
- **Payment of R600 Due date – 31 March 2027**

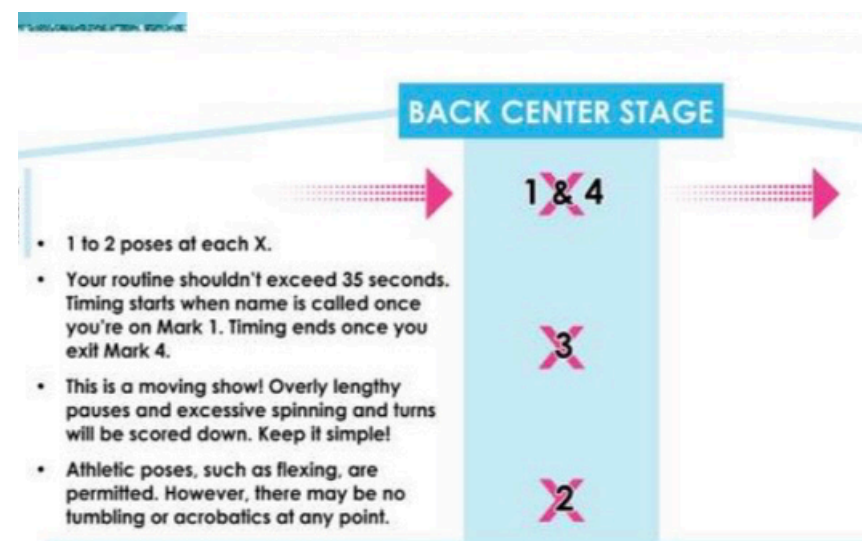
Payable Optional On Stage Competitions

“I Just Might” Spokesmodel Award

- Time limit is 1 minute, 30 seconds max.
- You may speak on any topic, however your speech must include the phrase “I Just Might”
- If you dont include “I just might” in your speech, you will be disqualified and ineligible to win.
- Outfit – Interview wear as per interview rules. **No topic related outfits**
- A winner in each category will receive a sash and crown.
- **Payment of R900 Due date – 30 April 2027**
- **Highest scorer across all divisions for the day walks away with R1000**

Fun Fitness Award

- This exciting event is a high-paced runway competition that shows off not only your modelling skills but also helps promote health and fitness.
- Outfit must be an age appropriate sport outfit. Props are allowed
- A winner in each category receives a sash and crown.
- **Payment of R900 Due date – 30 April 2027**
- **Highest scorer across all divisions for the day walks away with R1000**



Runway Award

- Models walk on a straight ramp.
- No props allowed.
- Outfit – Plain black top, **plain black jeans** and heels of choice.
- This is a straight ramp, Routine – x1 entry pose, x2 middle post (Strictly when heading to the front), x2 front poses and x1 exit pose. Max 40sec on stage which starts when your name is called.
- A winner in each category will win a sash and crown.
- **Payment of R900 Due date – 30 April 2027**
- **Highest scorer across all divisions for the day walks away with R1000**

THESE OPTIONALS WILL TAKE PLACE AT NATIONALS

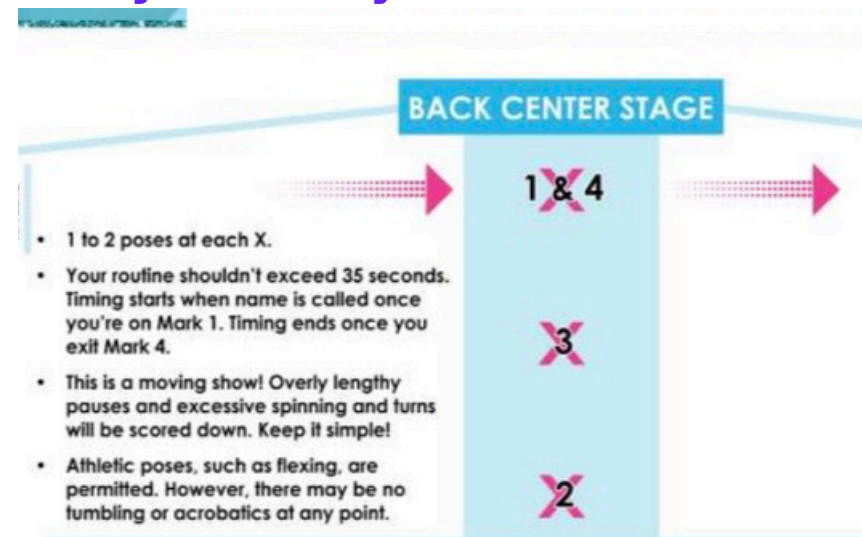
Payable Optional On Stage Competitions

Fresh Face Award

- Models walk on a straight ramp.
- No props allowed.
- Outfit – Plain black or white top, **plain blue jeans and heels of choice.**
- This is a straight ramp, Routine – x1 entry pose, x2 middle post (Strictly when heading to the front), x2 front poses and x1 exit pose. Max 40sec on stage which starts when your name is called.
- A winner in each category will win a sash and crown.
- **Payment of R900 Due date – 31 May 2027**
- **Highest scorer across all divisions for the day walks away with R1000**

Casual Award

- Strictly store bought casual outfit of choice
- Outfit must be an age appropriate. Props are allowed – sun glasses, bag, hat, etc
- Custom-designed, overly flashy outfits are unsuitable and swimsuits are strictly prohibited.
- **Same routine as fun fashion**
- A winner in each category receives a sash and crown.
- **Payment of R900 Due date – 31 May 2027**
- **Highest scorer across all divisions for the day walks away with R1000**



Top Model Award

- To be eligible for this award, you have participate in 3 of the following optionals:
 1. Casual Wear
 2. Runway
 3. Fun Fitness
 4. Fresh Face
- Your 3 highest scores across 3 of the above will be used to calculate your final Top model Score.
- A winner in each category will win a sash and crown.
- **Payment of R900 Due date – 31 May 2027**
- **Highest scorer across all divisions for the day walks away with R5000**

THESE OPTIONALS WILL TAKE PLACE AT NATIONALS

Overall Winner Prizes:

1. Fully paid trip to compete at IJM Internationals in January 2027 (This includes flight ticket for the winner, shared accommodation for pageant days, & pageant fees). Excluded are the guardian flight ticket, optional competitions, competition outfits, meals, visas, and opening number dress.
Winners must ensure they have Visas by 30 August 2027 in order to redeem this prize as it will not be redeemable in 2028
2. Official IJMSA Custom-Designed crown
3. Official IJMSA Sash
4. IJMSA Signature Trophy
5. Bouquet of Roses
6. Feature in the IJMSA Spotlight
7. Delegates Souvenir Gift Cards
8. Personalised IJMS Branded items
9. Additional Gifts from IJMSA
10. Official Photoshoot and Makeup
11. Complimentary headshot for Internationals
12. Workshop to prepare you for Internationals
13. VIP Invitation to Event (s) to be communicated during the course of your reign
14. Special & Personalised Gifts throughout year of reign complimentary of IJMSA Director
15. IJMSA Jacket
16. Travel Crown Case
17. Autograph cards complimentary of IJMSA
18. Personalised National Title Web page on official IJMSA Website
19. VIP invitation to IJMSA Fundraiser events during your year of reign
20. Internationals going away video



INTERNATIONAL
JUNIOR
Miss
South Africa

Runner Up Prizes

1st Runner Up



- Cash Award
- IJMSA Top 5 Trophy
- IJMSA Signature Top 5 sash and crown

2nd Runner Up



- Cash Award
- IJMSA Top 5 Trophy
- IJMSA Signature Top 5 sash and crown

3rd Runner Up



- Cash Award
- IJMSA Top 5 Trophy
- IJMSA Signature Top 5 sash and crown

4th Runner Up



- Cash Award
- IJMSA Top 5 Trophy
- IJMSA Signature Top 5 sash and crown

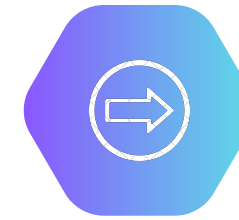




Winner Cash Prizes



TOP 5 CASH Payouts



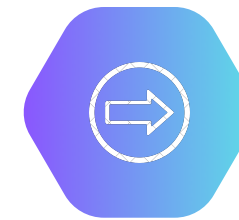
BELOW CASH PRIZES ARE ON CONDITION THAT THERE IS A MINIMUM OF 20 FINALISTS IN EACH AGE CATEGORY. PAYOUT WILL BE APPORTIONED IN LINE WITH THE NUMBER OF ENTRIES IN YOUR CATEGORY

Winner



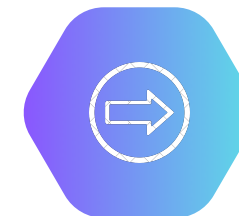
WINNERS WILL RECEIVE a maximum of R10000 EACH, on condition that there are 20 finalists in your age category. The amount will be apportioned accordingly in the event of less than 20 finalists in your age category. This will be paid out over 10 months of your reign subject to contractual fulfilment..

1st & 2nd Runner Up



1ST AND 2ND RUNNER UP WILL RECEIVE A MAXIMUM OF R2500 each on condition that there are 20 finalists in your age category. The amount will be apportioned accordingly in the event of less than 20 finalists in your age category. To be paid within 7 days after Nationals

3rd & 4th Runner Up



3RD AND 4TH RUNNER UP WILL RECEIVE A MAXIMUM OF R1500 each on condition that there are 20 finalists in your age category. The amount will be apportioned accordingly in the event of less than 20 finalists in your age category. To be paid within 7 days after Nationals

Provincial Reigning Queens

REQUIREMENTS



In order to be a provincial reigning queen, you have to take part in a minimum of 3 of the following optional competitions:

- 2 of the 6 free optional Competitions
- 2 of the 6 Submission optional competitions
- 2 of the 6 On Stage optional competitions

Award:



- 7 Ladies will be crowned in each province
- There will be no double crowning
- There will be 7 National reigning queens, these are overall winners in each age category
- A national winner cannot be a provincial winner
- Awards per province:
 1. Gauteng Princess
 2. Gauteng Jr Pre-Teen
 3. Gauteng Pre-Teen
 4. Gauteng Jr Teen
 5. Gauteng Teen
 6. Gauteng Miss
 7. Gauteng Ms
- Provincial winners will win a sash, and Crown



General



PJ Party & Souvenirs

- **Finalists need to bring 3, R200 store vouchers.**
- The vouchers must be from the following stores: Mr Price, Woolworths, Exclusive Books, PNA, Lovisa, Typo, Toysrus or Toy Kingdom
- It is important that it is **age-appropriate** as the finalist will be exchanging the voucher with girls in their age category.
- Vouchers are **gifts for the outgoing queen, incoming queen and the 3rd one to exchange with a fellow finalist at the PJ Party, hence the requirement of 3.**
- **On Registration you will be required to hand in your 2 of the 3 R200 vouchers** and then keep one voucher which you must bring along to the PJ Party for the gift exchange within your age category.
- The PJ Party is a fun evening where finalists meet and bond with one another. Finalist's attend in their PJ's of choice.
- Personalised IJMSA summer PJs are available at R650 – not compulsory

Hair & Makeup

- At IJMSA grooming is absolutely important.
- We strive to source Hair and Make Up artists that we believe will do a sterling job.
- Natural Makeup is allowed for all ages. Avoid colour highlights and colour lipsticks as the Makeup must be as natural as possible.
- All types of hair is welcome.

Program Book

- Program book is a memorabilia for finalists as it has pictures of all girls that will be taking part in the competition, good luck messages from Family, friends and royalty girls.
- It Further has judges bios and adverts from potential sponsors
- Soft copy is free
- Printed copy is R650

Opening Number Dress and Welcome Package

- **In view of celebration our 7th Nationals, you will have an option to choose 1 out of 3 opening number dress. The cost for the dresses vary from R700 to R1250, depending on your design.**
- Due date for payment and selection of opening number dress is 28 February 2027.
- Each Finalist will be sent a complimentary finalist welcome package which will be **couriered at the finalist cost.** It is encouraged that models from the same area or same modeling school club together in courier fees. IJMSA only makes use of **courier guy (On receipt of your delivery address we will communicate the amount due for courier as the size of the package also affects the price)**

Gala Tickets

**HOST HOTEL WILL BE
SHARED – 30/09/2026**



- Models do not have to buy gala tickets.
- All other guests must buy gala tickets:
- **VIP – R1750, Children 3yrs and up to 12yrs R750**
- **Standard – R950, Children 3yrs and up to 12yrs R450**
- Children 2yrs and younger are free provided that they don't sit on a chair
- **Ticket purchase to be made on this account:**
- Standard Bank
- Bank name : Reetellepele
- Business cheque account
- Branch code: 001206
- Bank account number: 10133864896
- **Due date for Gala Tickets 31 May 2027**





Tentative Schedule

North West 30 June 2027 – 4 July 2027
4 July 2027: Winners will have contract signing, breakfast and a photoshoot from 8.00 – 14:00



30 June 2027

→ 10:00 - 12:00 Registration
12:00 - 13:00 Free time
14:00 - 16:00 Workshop
16:00 - 18:00 Free Time
18:00 - 20:00 Pj party and dinner

2 July 2027

→ 8:00 - 12:00 On Stage Optional Competitions
12:00 - 13:00 Free Time
14:00 - 16:00 Jnr Rehearsals
16:00 - 18:00 Snr Rehearsals
18:00 - 19:30 Free Time
19:30 - 21:00 Sports awards

1 July 2027

→ 8:00 - 12:00 Interviews
12:00 - 13:00 Free TIME
14:00 - 16:00 Jnr Rehearsals
16:00 - 18:00 Snr Rehearsals
18:00 - 19:30 Free Time
19:30 - 21:00 Neon awards

3 July 2027

→ 7:00 - 9:30 Hair and Make up
10:00 - 12:00 Snr Show
12:00 - 13:00 Free Time
14:00 - 16:00 Jnr Show
16:00 - 18:00 Finalist dinner
18:00 - 22:00 Crowning and Gala Dinner

Pageant Fees



- Registration Fee R850 – Due date on approval of application
- National Package Fee R1650 Due date:
R825 30 September 2026
R825 31 October 2026

OR

R1650 31 October

- Sponsorship Fee R5000 Due date:
R1250 – 30 November 2026
R1250 – 23 December 2026
R1250 – 31 January 2027
R1250 – 28 February 2027

OR

R5000 – 23 December 2026

- Program book (optional) R650
Due date – 31 January 2027

- **Pageant fees** are to be paid into this account:
- **Bank account:** FNB Invisible Crown Events Cheque 62810874075
- **Ref: Name and Surname**

- Voting graphics will start going out on the 15th September 2026.
- Welcome Graphics will start going out to finalist that have paid National package fee from 31 October 2026
- (the sooner you pay, the sooner you receive your package)
- Program book is handed out at Nationals. It is a memorabilia for Finalists

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